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DeLallo Launches Cheese Board Gift Collections for the 2018 Holiday Season
Artfully Curated Mediterranean Favorites for Everyone on Your List

PITTSBURGH, PA, November 13, 2018—National Italian foods brand, DeLallo, has everyone covered this holiday season with its generous lineup of gourmet gift collections. Featuring everything from Italian specialty sauces and pastas to oils, charcuterie and cheeseboard favorites, the Italian food and entertaining experts have hand-selected over 50 food gifts to spread the holiday cheer.

“We know how hard it is to juggle holiday shopping along with all the other obligations of the season, especially when you’re looking for the perfect gift,” says Giuliana Pozzuto, Marketing Director for DeLallo. “That’s why we offer so many great gifts in a range of prices, something for everyone on your list.”

Gourmet Gifts

DeLallo’s lineup of gourmet gifts come in sweet and savory options, both big and small. Carefully curated gift boxes feature imported Italian specialty items, hand-selected cheeses and cured salumi, olives and antipasti, spreads, toasts, Italian bakery favorites, dried fruit and nuts... everything for all the foodies on your list. *Prices range from \$35 to \$230.*

Build-Your-Own Gifts

DeLallo offers customers the option to curate their own gifts with the Build Your Own option. Customers can create the perfect gift box, personalized to fit any taste, picky palate or dietary restriction. *Prices range from \$40 to \$150.*

Ready-to-Serve Gourmet Gifts

With no prep and no fuss, these gifts feature charcuterie and cheese board favorites that are ready to enjoy as soon as they arrive. The boards include combinations of ingredients that are sliced, cut and arranged on a natural slate tray. They are vacuum-sealed for freshness. These trays are perfect for holiday gifting or for serving at holiday gatherings. *Prices range from \$55 to \$90.*

Corporate Gifts

DeLallo's gourmet collections make impressive holiday gifts to impress clients, thank employees or spread the holiday cheer amongst coworkers. DeLallo offers convenient checkout options for multiple destinations, scheduled delivery and competitively priced volume discounts. *Prices range from \$35 to \$200*

New Delivery Options

DeLallo.com has upgraded its gourmet gift giving online with an option for scheduled delivery. Shop now and DeLallo will deliver later—when the customer chooses—an option to ditch the hectic holiday shopping hustle to enjoy the magic of the season.

DeLallo gift collections and be ordered online at <https://www.delallo.com/celebrate/>, or over the phone at 1-877-335-2556 (1-877-DELALLO), from 8:30 a.m. – 5 p.m. EST.

DeLallo.com gift cards are also available to purchase online in custom denominations.

About The George DeLallo Company

The George DeLallo Company is a family-owned and operated Italian foods manufacturer and distributor based just outside of Pittsburgh, in Jeannette, PA. Entertaining experts and leaders and innovators of the category, DeLallo offers a full line of Olives & Antipasti sourced from all around the world. True to tradition, DeLallo believes that the best dishes are made with fresh, simply ingredients—the heart of Italy's celebrated cuisine. For over 60 years, DeLallo has made it easy to enjoy the best of the Mediterranean, founded on a passion for great food and generations of family tradition.

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